



HAND-TO-HAND COMBAT!!

**Fight Cross - Contamination in the Washroom and Help
Protect your Employee's and Customer's Health!**

With the threat of germ cross-contamination more globally recognized than ever before, the latest survival strategy among today's Away-From-Home patrons has become simple: "Don't touch anything!" Yet, with all the modern "touch-free" advances in washroom hygiene, it's hard to grasp why the door handle has been so universally ignored. Until now. Enter Purleve™ Hygienic Door Handle, the innovative solution that offers your patrons a cleaner way out... every touch, every time.

- One in Three People do not wash their hands after using the washroom...
- 80% of infectious illnesses are transmitted by touch...
- Every time a toilet is flushed, up to 10,000 bacteria and viruses are made airborne...
- Within one hour 1,000 bacteria on a handle becomes 16,000 — it takes only 100 bacteria to infect a person...
- Compliance for hand washing in most hospitals is only 40%....

When it comes to germs and cross-contamination, the numbers speak for themselves. Cross-contamination occurs when germs are spread from one person to another simply by touch—directly OR indirectly. Once a surface is touched, bacteria are transferred to it immediately.

The public is increasingly aware of the dangers of spreading diseases, with news reports constantly littered with now familiar phrases like "SARS," "Swine Flu", "Avian Flu," and "pandemic disease." While these more extreme illnesses might not be attributable to the door handle at the local public washroom, the fears of cross-contamination are justified. Not only can the germs found on door handles spread colds and influenzas from person to person, they can also cause more serious diseases—like meningitis, hepatitis and others. Other Key Benefits of the Purleve Hygienic Door Handle System:

- Advances a sleeve with Microban® antimicrobial protection over the handle after every use – Microban protection inhibits the growth of odor causing bacteria, keeping the sleeves cleaner for continuous protection.
- Provides superior facility image
- Low maintenance, low cost
- Green Product - Recyclable Refill
- Thousands of uses per refill

Purleve™ installs easily, replacing any standard Push-Pull and Latch handle, and offers your patrons the simple-to-use, cost-effective and "**Green**" sanitary solution they have been reaching for. For a product demo please go to <http://www.purleve.com/product-videos.asp> or if you have any questions please contact us at info@purleve.com.

Purleve sleeves and handle protected by  **Microban®**
antimicrobial product protection



A cleaner world is within reach.

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