



**pürleve**  
hygienic door handle™



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## AN OPEN DOOR OPPORTUNITY

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With the threat of germ cross – contamination more globally recognized than ever before, the latest survival strategy among today's Away-From-Home patrons has become simple: "Don't touch anything!" Yet, with all the modern "touch-free" advances in washroom hygiene, it's hard to grasp why the door handle has been so universally ignored. Until now. Enter Pürleve™, the innovative door handle solution that offers a clean, sanitary experience for every user . . . every touch, every time. Employing a proprietary Automatic Sleeve Dispenser (ASD) technology, Pürleve automatically advances an antimicrobial sleeve over the handle with every use, so visitors to washrooms and other public areas are no longer affected by the questionable hygiene habits of all the people who have gone before them.

- Three product categories offer easy installation on any standard push-pull, locking or latching door
- Advances a sleeve with Microban® antimicrobial protection over the handle after every use - Microban protection inhibits the growth of odor causing bacteria, keeping the sleeves cleaner for continuous protection.
- Reduces germ cross – contamination
- Provides superior facility image
- Low maintenance, low cost
- Green Product - Recyclable Refill, Supports in Reduction of Paper Towels.
- Thousands of uses per refill

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### PÜRLEVE is 'GREEN'

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**Green** - The word means much more than it did even just a few years ago. Outside of the classroom, "Green" is not just a favorite color anymore; it's a way of thinking, acting and living. From major manufacturers exploiting new energy alternatives, to neighborhood recycling programs, "Green" is coloring the world a better place.

At Pürleve™, we support the global green initiative. All of our products have been designed to take advantage of 'next-generation' green technology. Each of our Hygienic Door Handle systems incorporate lead free electronics and low-power systems resulting in reduced energy consumption to efficiently drive the technology within. The door handle refills use no paper and the antimicrobial sleeve material that each handle advances is 100% recyclable.

The environmental argument for reducing paper towel consumption is self evident: paper towels require the destruction of trees and forests and result in water pollution. Whether or not an establishment is forced through local legislation to reduce non-recyclable waste, the environmental choice is clear. Up to 20,000 gallons of water is polluted in the production of 1 ton of paper towel. Unfortunately paper towels cannot be efficiently recycled; therefore, they only add to our ever increasing landfills.



A cleaner world is within reach.

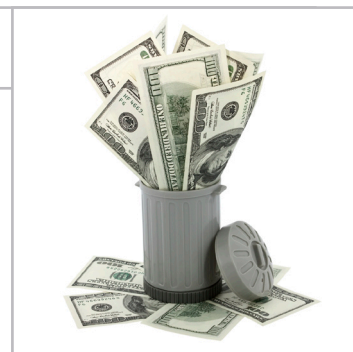
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## PÜRLEVE *provides* 'COST SAVINGS'

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Using paper towels to grab the dirty door handle has led to numerous costly inefficiencies and washroom issues:

1. Cost of paper towels consumed and the labor to replenish.
2. High cost paper towels often end up on the washroom floor which leaves an unsightly dirty and wet mess.
3. Time and costs to clean up the unsightly mess of paper towels on the floor.
4. Trash bins filling up quickly with volume intensive paper towels.
5. Added cost of an extra trash bin by the door.
6. Time and cost to remove and replace trash bins.



**Employee Productivity:** The high cost of cross – contamination also relates to your employee's health. According to the National Center for Health Statistics (National Health Interview Survey, 2004): 'Not only is there heightened awareness about the dangers of cross – contamination in food service, healthcare, office buildings and other public settings, American workers miss approximately 578 million work days a year due to illness. That is billions in lost productivity.' The Pürleve Hygienic Door Handle is another 'must have' solution to reducing the amount of cross – contamination in the washroom and resulting improved health of your employees.

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## PÜRLEVE *helps* 'DECREASE CROSS CONTAMINATION & MAXIMIZE HEALTH & HYGIENE.'

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With the threat of germ cross-contamination more globally recognized than ever before, the latest survival strategy among today's Away-From-Home patrons has become simple: "Don't touch anything!"..

- 1 in 3 People do not wash their hands after using the washroom...
- 80% of infectious illnesses are transmitted by touch...
- Within one hour 1,000 bacteria on a handle becomes 16,000 — it takes only 100 bacteria to infect a person...
- Compliance for hand washing in most hospitals is only 40%...



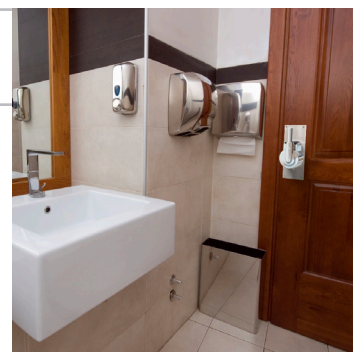
When it comes to germs and cross – contamination, the numbers speak for themselves. Cross – contamination occurs when germs are spread from one person to another simply by touch—directly OR indirectly. Once a surface is touched, bacteria are transferred to it immediately. The public is increasingly aware of the dangers of spreading diseases, with news reports constantly littered with now familiar phrases like "SARS," "Swine Flu," "Avian Flu," and "pandemic disease." While these more extreme illnesses might not be attributable to the door handle at the local public washroom, the fears of cross – contamination are justified. Not only can the germs found on door handles spread colds and influenzas from person to person, they can also cause more serious diseases—like meningitis, hepatitis and others.

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## PÜRLEVE *helps* 'ENHANCE WASHROOM IMAGE'

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Pürleve's hygienic door handle supports the elimination of the unsightly mess of wet, dirty paper towels that end up on the floor and overfill the washroom receptacles. As the final piece in an increasingly in-demand collection of advanced, automated washroom fixtures, Pürleve aids in improving public hygiene, minimizing cross-contamination and promoting the image of a clean, healthy environment among guests. In doing so, Pürleve swings open the door of opportunity for proprietors in Away-From-Home environments all over the world. An opportunity to offer cleaner, safer, and more inviting environments for their patrons. An opportunity now easily within reach.



### See Pürleve in Action

Pürleve™ installs easily, replacing any standard Push - Pull, Lock or Latch Handle, and offers you the simple-to-use and "Green" sanitary solution you have been reaching for. For a product demo please go to <http://www.purleve.com/product-videos.asp> or if you have any questions please contact us at [info@purleve.com](mailto:info@purleve.com).



A cleaner world is within reach.

Pürleve sleeves and handle protected by

