



PÜRLEVE™ BUNDLES YOUR PLEASURE WHILE ACTING 'GREEN', REDUCING COSTS, IMPROVING HYGIENE & OPTIMIZING THE WASHROOM IMAGE!

The Dirty Problem: "I would love to install hand dryers to eliminate the high paper towel costs, reduce messes made on the floor and diminish the significant accumulation of waste in our recepticals....but our customers and employees insist on using the paper to grab the germ, dirty door handles!"

The Missing Link: With all the modern "touch-free" advances in restroom hygiene, it's hard to grasp why the door handle has been so universally ignored. Until now....Enter Pürleve™ Hygienic Door Handle, the innovative and proprietary solution that offers your patrons a cleaner way out... every touch, every time.

pürleve
hygienic door handle

*The Hygienic Door Handle bundled with the
Hand Dryer supports your Green, Hygienic,
Health and Washroom Image Initiatives!*

pürleve
hand drying solutions

BUNDLED in 'GREEN'

Green - The word means much more than it did even just a few years ago. Outside of the classroom, "Green" is not just a favorite color anymore; it's a way of thinking, acting and living. From major manufacturers exploiting new energy alternatives, to neighborhood recycling programs, "Green" is coloring the world a better place.

At Pürleve™, we support the global green initiative. All of our products have been designed to take advantage of 'next-generation' green technology. Each of our Hygienic Door Handle and Hand Dryer systems incorporate lead free electronics and low-power systems resulting in reduced energy consumption to efficiently drive the technology within. The door handle refills use no paper and the antimicrobial sleeve material that each handle advances is 100% recyclable. The hand dryer's create no waste and use fractions of energy used to manufacture paper. Last, our bundled solution contributes to LEED and BOMA building certifications.



The environmental argument for our bundled solution to reduce paper towel consumption is self evident: paper towels require the destruction of trees and forests and result in water pollution. Whether or not an establishment is forced through local legislation to reduce non-recyclable waste, the environmental choice is clear. Up to 20,000 gallons of water is polluted in the production of 1 ton of paper towel. And paper towels cannot be recycled... they only add to our ever increasing landfills.

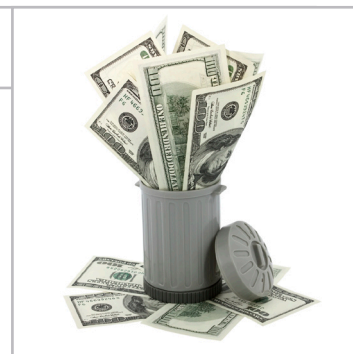


A cleaner world is within reach.

BUNDLED *in* 'COST SAVINGS'

Using paper towels to dry your hands and to grab the dirty door handle has led to numerous costly inefficiencies and washroom issues:

1. Cost of paper towels consumed and the Labor to replenish.
2. High cost paper towels often end up on the washroom floor which leaves an unsightly dirty and wet mess.
3. Time and costs to clean up the unsightly mess of paper towels on the floor.
4. Trash bins filling up quickly with volume intensive paper towels.
5. Added cost of an extra trash bin by the door.
6. Time and cost to remove and replace trash bins.
7. Cost of combating and repairing vandalism related to paper towels. Paper is often used to clog toilets and sinks or is set on fire in institutional and industrial settings, incurring hefty costs.



Employee Productivity: The high cost of cross – contamination also relates to your employee's health. According to the National Center for Health Statistics (National Health Interview Survey, 2004): 'Not only is there heightened awareness about the dangers of cross – contamination in food service, healthcare, office buildings and other public settings, American workers miss approximately 578 million work days a year due to illness. That is billions in lost productivity.' The Pürleve Hygienic Door Handle is another 'must have' solution to reducing the amount of cross – contamination in the washroom and resulting health of your employees.

BUNDLED *in* 'DECREASED CROSS CONTAMINATION & MAXIMIZED HEALTH & HYGIENE.'

With the threat of germ cross-contamination more globally recognized than ever before, the latest survival strategy among today's Away-From-Home patrons has become simple: "Don't touch anything!"...

- One in Three People do not wash their hands after using the washroom...
- 80% of infectious illnesses are transmitted by touch...
- Within one hour 1,000 bacteria on a handle becomes 16,000 — it takes only 100 bacteria to infect a person...
- Compliance for hand washing in most hospitals is only 40%...



When it comes to germs and cross – contamination, the numbers speak for themselves. Cross – contamination occurs when germs are spread from one person to another simply by touch—directly OR indirectly. Once a surface is touched, bacteria are transferred to it immediately. The public is increasingly aware of the dangers of spreading diseases, with news reports constantly littered with now familiar phrases like "SARS," "Swine Flu," "Avian Flu," and "pandemic disease." While these more extreme illnesses might not be attributable to the door handle at the local public washroom, the fears of cross – contamination are justified. Not only can the germs found on door handles spread colds and influenzas from person to person, they can also cause more serious diseases—like meningitis, hepatitis and others.

Based on a Mayo Clinic study, hand dryers are the most hygienic of all hand drying options. Independent research in 2008 by Innovaltech and S.M. Laboratories demonstrated a 30% reduction in aerobic bacteria compared to paper towels.

BUNDLED *in* 'ENHANCED WASHROOM IMAGE'

The Pürleve bundle ensures that we eliminate the unsightly mess of wet, dirty paper towels that end up on the floor and overfill the washroom receptacles. Also, these solutions will ensure that there are no more paper towels plugging up the drains, toilets and sinks. All of which will result in an environment one can be proud of.

This bundle acts as the final piece in an increasingly in-demand collection of advanced, automated restroom fixtures to aide in improving public hygiene, minimizing cross – contamination and promoting the image of a clean, healthy environment among guests. In doing so, Pürleve swings open the door of opportunity for proprietors in Away-From-Home environments all over the world. An opportunity to offer cleaner, safer, and more inviting environments for their patrons. An opportunity now easily within reach. For all Pürleve Hygienic Door Handle and Hand Dryer information, please go to www.purleve.com. Please contact Pürleve or the Pürleve representative to learn more of the 'Bundled Solution' discount pricing.



A cleaner world is within reach.

Pürleve sleeves and handle protected by

